

# WEBINAR: BALTIC SEA AWARENESS RAISING AND ENVIRONMENTAL EDUCATION

Date: October 7<sup>th</sup> 2023  
Time: 10:45 – 14:45 CET  
11:45 – 15:45 EET



## INVITATION TO WEBINAR

You are cordially invited to the webinar titled “Baltic Sea Awareness Raising and Environmental Education” presented by the Baltic Sea Regional Action Network (BASRAN). BASRAN works towards ensuring a better future for the Baltic Sea. This is a beautiful natural gem of Northern Europe. It is very important to create awareness of the situation and challenges in the Baltic Sea and to explain to people what they can do personally in order to make it better.

We will be presenting different solutions to raise awareness and ways of educating people, often focusing on children. During the webinar, you will be able to listen to distinguished “keynote speakers” presenting their opinions and selected “showcase speakers”, who will share their experiences and explain what they are doing in practice.

The webinar will be followed by a members’ meeting – all are welcome.

Please find the agenda given below and a link to sign up here:

[https://us02web.zoom.us/webinar/register/WN\\_uHxIx51YQsmgmulHBSE2fw](https://us02web.zoom.us/webinar/register/WN_uHxIx51YQsmgmulHBSE2fw)

## AGENDA

Time (CET)	Title	Speaker(s)
10:45 – 10:53	Zoom link opens	Music
10:53 – 10:56	Moderator: Welcome and Instructions	Angelika Przedziek
10:56 – 10:59	Opening words	Mark Krawczynski
10:59 – 11:02	Video presentation	R. Gordon R. McNally
11:02 – 11:05	Opening words	Evaldas Vaikasa
11:05 – 11:08	Video presentation	Nomeda Kazlaus

## KEYNOTES

Time (CET)	Title	Speaker(s)
11:10 – 11:30	The European Green Belt: a multifaceted approach to the conservation of nature	<b>Joerg Schmiedel</b> Regional Coordinator in European Green Belt
11:30 – 11:50	“Immersing School Kids in Ocean Literacy”	<b>Eija Rantajärvi</b> Coordinator at Finnish Environmental Institute (Syke)
11:50 – 12:10	“Plastic alternatives & other strategies for reducing the use of plastic”	<b>Louise Lerche-Gredal</b> CEO of Plastic Change
12:10 – 12:30	“Don’t Just Raise Awareness – Start Raising Interest!”	<b>Rafal Tondera</b> Assistant Public Image Coordinator (Europe) at Rotary International
12:30 – 12:40	Short 10-minute break	

## SHOWCASES

Time (CET)	Title	Speaker(s)
12:40 – 12:50	“Hiking Expedition – ‘Let’s Save the Baltic Sea’ ”	<b>Rimantė Balsiūnaitė</b>

<b>12:50 – 13:00</b>	“The Baltic Sea Contract”	<b>Thomas Flinck</b> Chairman at Expedition Save the Baltic Sea & Briggen Tre Kroner
<b>13:00 – 13:10</b>	“Connected through the Baltic Sea: the MARE Foundation and its activities in Poland”	<b>Olga Sarna</b> CEO at The MARE Foundation
<b>13:10 – 13:20</b>	“Raising awareness and knowledge, about the Baltic Sea, among school children and in society”	<b>Jan Somp</b> Head PR and Save the Baltic Sea Committee in Trosa
<b>13:20 – 13:30</b>	“Rotary Water Backpack – Kids research marine life”	<b>Rainer Huopalahti</b> Prof. emeritus, Chair of the Baltic Sea Committee in District 1410
<b>13:30 – 13:40</b>	“Educating school children at the Baltic Sea Science Center”	<b>Hanna Fransson</b> Educator at the Baltic Sea Science Center

## CONCLUSION

<b>Time (CET)</b>	<b>Title</b>	<b>Speaker(s)</b>
<b>13:40 – 13:50</b>	General discussion	All
<b>13:50 – 13:55</b>	Webinar ends & short 5-minute break	All
<b>13:55 – 14:45</b>	Members’ meeting – 50 minutes	All