

# DESCRIPTION

It is very important to create awareness of the situation and challenges in the Baltic Sea and to explain to people what they can do personally in order to make it better.

We will be presenting different solutions to raise awareness and ways of educating people, often focusing on children.

During the webinar, you will be able to listen to distinguished "keynote speakers" presenting their opinions and selected "showcase speakers", who will share their experiences and explain what they are doing in practice.



# **ABOUT BASRAN**

**BASRAN** works towards ensuring a better future for the Baltic Sea. This is a beautiful natural gem of Northern Europe. Join the efforts today by becoming a member!

# **OUR MISSION**

To save the overstressed Baltic Sea from continuing degradation and help restore its natural beauty and environmental significance. There are 90 million people living around the Baltic Basin who depend on this stunning aquatic wonderland for a very good quality of life.

#### FREE REGISTRATION FOR THE WEBINAR



https://us02web.zoom.us/webinar/regis ter/WN\_uHxlx51YQsmgmuIHBSE2fw

#### basran.eu



facebook.com/balticseaactionnetwork/



BALTIC SEA REGIONAL ACTION NETWORK PRESENTS WEBINAR

### BALTIC SEA AWARENESS RAISING & ENVIRONMENTAL EDUCATION

DATE: OCTOBER 7TH, 2023 TIME: 10:45 - 14:45 (CET) 11:45 - 15:45 (EET)

#### **OPENING WORDS**



Angelika Przeździęk, Moderator Asst. Rotary Coordinator Z-18 RC Warszawa-Józefów, PL

**Mark Krawczynski** Chair of BASRAN Board RC Warszawa City, PL





**Evaldas Vaikasa** Chairman of the Council Rotaract Lithuania

**Nomeda Kazlaus** Member of Rotary 1462 Opera Singer





**Gordon McInally** RI President 2023-24 RC South Queensferry, SCO





#### **KEYNOTES**



"The European Green Belt: a multifaceted approach to the conservation of nature" Joerg Schmiedel Regional coordinator in European Green Belt

"Immersing School kids in Ocean Literacy" Eija Rantajärvi Coordinator at Finnish Environment Institute (Syke)

"Plastic alternatives & other strategies for reducing the use of plastic" Louise Lerche-Gredal CEO of Plastic Change

"Don't Just Raise Awareness -Start Raising Interest" Rafal Tondera DICO D2231 | ARPIC Z-18 RC Warszawa Józefów, PL

#### **SHOWCASES**

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"Hiking Expedition: Save the Baltic Sea" Presented by Rimantė Balsiūnaitė

#### **SHOWCASES**



"The Baltic Sea Contract" Thomas Flinck Chairman at Expedition Save the Baltic Sea & Briggen Tre Kroner



"Connected through the Baltic Sea: the MARE Foundation and its activities in Poland" Olga Sarna CEO at The MARE Foundation

"Raising awareness and knowledge, about the Baltic Sea, among school children and in society" Jan Somp Head PR and Save the Baltic Sea Committee in Trosa RC



"Rotary water backpack - Kids research marine life" Rainer Huopalahti Prof. emeritus, Chair of the Baltic Sea Committee in District 1410.



"Educating school children at the Baltic Sea Science Center" Hanna Fransson Educator at Baltic Sea Science Center